



# SUSAN'S RALLY

★★★★★

SUMMER  
2008

## The Susan Roberson Wade Memorial Car Rally

*IN THE FIGHT AGAINST BREAST CANCER*

**Calendar Alert!**

**Rally**

Date is

**April**

**26th**

**'09**



**Golf  
Tourney**

Date is

**April**

**20th**

**'09**



## *What A Day!*

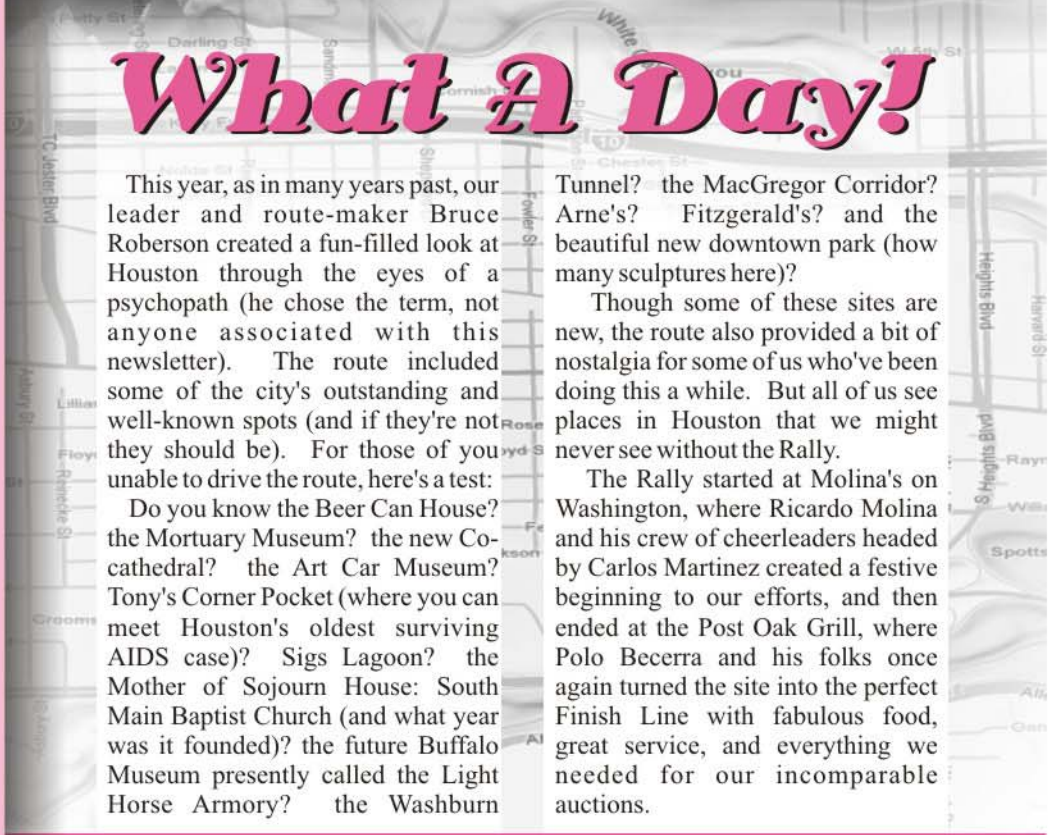
This year, as in many years past, our leader and route-maker Bruce Roberson created a fun-filled look at Houston through the eyes of a psychopath (he chose the term, not anyone associated with this newsletter). The route included some of the city's outstanding and well-known spots (and if they're not they should be). For those of you unable to drive the route, here's a test:

Do you know the Beer Can House? the Mortuary Museum? the new Co-cathedral? the Art Car Museum? Tony's Corner Pocket (where you can meet Houston's oldest surviving AIDS case)? Sigs Lagoon? the Mother of Sojourn House: South Main Baptist Church (and what year was it founded)? the future Buffalo Museum presently called the Light Horse Armory? the Washburn

Tunnel? the MacGregor Corridor? Arne's? Fitzgerald's? and the beautiful new downtown park (how many sculptures here)?

Though some of these sites are new, the route also provided a bit of nostalgia for some of us who've been doing this a while. But all of us see places in Houston that we might never see without the Rally.

The Rally started at Molina's on Washington, where Ricardo Molina and his crew of cheerleaders headed by Carlos Martinez created a festive beginning to our efforts, and then ended at the Post Oak Grill, where Polo Becerra and his folks once again turned the site into the perfect Finish Line with fabulous food, great service, and everything we needed for our incomparable auctions.



# Thanks, Thanks, Thanks!

**H**ere we are again trying to figure out how to give adequate thanks to the folks who really make the Rally engine run. Just say thanks, and next year maybe ask if you can help and be a star yourself.

**Polo Becerra at Post Oak Grill.** Year after year, he and his talented staff make sure that we'll have a great Finish Line Party and fabulous auction.

**Ricardo Molina of Molina's on Washington** and his staff made our Starting Line work perfectly.

**D'Artagnan Bebel and Jackie LeDay from Fox Channel 26 and My20** make sure we get the word out on your TV screen.

**Bill Tatar at Cox Radio Houston, KHITS FM107.5** also lend their talents to telling Houston about us.

**Patricia Page** again is again responsible for the invitations, their design, printing, addressing and getting them mailed. Thanks you!

Auction Chairs **Dawn Gervais, Tine Knickrehm** and **Martha Love** run this committee with the brains and hard work necessary to make it work!

**Rhonda Ross** and **Mike Moore** did the job of getting out the cars. Good job!

And then there's our peerless auctioneer **Doug Harris** who could probably get money out of a turnip, he's so good!

**Rally Masters Chase Breidenthal** and **Jonathan Morrow** sent everybody off with their rout packets, then welcomed them back at the finish line.

**Co-Treasurers Stephanie Dorman** and **Maureen Alsup** not only keep us out of trouble, but they and their volunteers make getting in and out of the Finish Line party as smooth as possible.

And of course the sine qua non of Susan's Rally, **Bruce Roberson**.

Birgitt, Billie & Joe ▼



▼ Martha Love and Dawn G.



Mary Kay

*Best Car*

# HEAVY HITTERS '08

The Kaim Family Foundation  
Momentum Audi/Volkswagen

The Sunbelt Group  
Billie and Joe Bond

Katie Kitchen and Paul Kovach  
Ron Koutsodontis

Beverly Gooch  
Jack Amschwand

BP Fabric of America Fund  
Judy and Ron Biffle

Debbie Baird  
Coastal Eye Association

John Cooney  
Angela Segari

Varrichio Family Foundation  
Jamie Watson

Brooks & Kathleen Smith  
Bruce Roberson Design

Christus Stehlin Foundation



## Why we do what we do

**The Network** - Susan's Rally is being recognized and honored by the M.D.Anderson Network with their 2008 Partner in Hope Award. The honor, says the **Network's Debbie Schultz**, is in recognition of the Rally's continual support over the years, enabling Network programs to develop, grow, and reach out with help and hope to thousands of those whose lives have been touched by cancer. The award will be presented at the Living Fully With and Beyond Cancer Patient and Caregiver Conference this September. This conference has the significance of a doctor's appointment: it is not to be missed. Whether attendees seek information, solace, laughter or hope, they come away renewed in knowledge and spirit.

THE UNIVERSITY OF TEXAS  
MD ANDERSON  
CANCER CENTER

*Making Cancer History*<sup>®</sup>

**Sojourn House** - This group is getting ready to outfit a new apartment, say committee chairs **Billie Bond** and **Ludeen Sweeney**. Thanks to the Rally's support, they will be able to furnish and make the place comfortable from TVs to steam irons--for cancer patients with their families and caregivers from out of town who will be in Houston for extended treatment. The group from South Main Baptist Church are particularly hardworking and enthusiastic volunteers. They will take patients and families to appointments, or to run errands, or to go shopping. **Ken and Lyn Hamilton** with **Paul and Karen Falls** from the church are responsible for the never-ending job of maintaining all of our apartments. Sojourn House may be the most hands-on of our projects, and these volunteers really love their work.

**The Christus Stehlin Foundation** - The scientists at the foundation are excited that they have been informed that their Investigational New Drug (IND) Application has just received the green light by the Food and Drug Administration for clinical trials for their anti-cancer drug, CZ48. The application contained 2,823 pages,



CHRISTUS  
STEHLIN

Foundation for Cancer Research

*A member of CHRISTUS Innovations Institute*

weighed in excess of 100 pounds, took over ten months to prepare, and represented 13 years of research work. We at Susan's Rally share in their pride and excitement in this major accomplishment!



1



*First Place*

◀ John and Judy Yarberry, Rhonda Laumen

*Second Place* ▶  
Holly Hartman



2

2



3

◀ *Third Place*  
Jean Scates, Kim Scates, Jessica Walters and Kerri Wickert

## MEET SOME RALLY ANGELS

*Here are the generous folks whose donations made our auctions the best in town. Say thanks when you see them.*

AMB Architects, Birgitt Adenacker, Clay Albers, Alden Houston Hotel, The Alley Theatre, Maureen Alsup, Alyson Jon Interiors, Armondo's, Arturo's Uptown Italiano, Bay Oaks Country Club, Blissful Beauty Salon, Kim & Mike Box, Karen Briscoe, John Brooks Showroom, Cabinet Innovations, Mary Calvin, Ellis & Roy Camberg, Shelly Canada LDDS, Carmelo's Ristorante, Stacy Chapman Studios, Sergio Chaverria, Jane Cherry, Chick-fil-A, China Garden Restaurant, The Chocolate Bar, Ciro's Cibi Italiani, Click & Create Websites, Contempo Designs, Custom Plumbing & Hardware, Mary Kay Dauria, Dharma Cafe, Stephanie Dorman, Downing Street Cigars, El Tempo Cantina, ERA Vintage Modern, Eterna Medspa, Charlie Evans, Farrago Restaurant, Festoni, The Fish Gallery, Jeffrey Fleck, Fornos of Italy, Dawn & Richard Gervais, High Fashion, Jim Hime, Hotel Derek, House of Glass, Houston Ballet, Houston Nationals Golf Club, Houston Symphony, The Joseph Company, Julia's Bistro, Michael Kemper Salon, Jamie Kessler & Juan's Gallery, Hans & Karen Knickrehm, Tine Knickrehm, LADCO, Lotus Wellness Center, Martha Love, Mike Moore, Sharon Macha & Rich Monroe, Jane Martin, Tony Mandola's Restaurant, Masraff's on Post Oak Lane, Jonathan Morrow, Morton's Steakhouse Galleria, The News Hour/Jim Lehrer, Norris of Houston Day Spa, Denise Novotny, Oceanaire Seafood Room, Patricia Page, Glenn Peel, Perry's Grille & Steakhouse, Pilie Inc., Pure Plumbing, Abby Rabie, Rainbow Lodge, Kim Robbins, Bruce Roberson Designs, Ron's Downtown Auto, Sam Houston Race Park, Angela Segari, Segari's Restaurant, Sensia Studio & Japanese Day Spa, Shell Oil Company, Sig's Lagoon, Brooks Smith, Rhonda Smith, Smith Opticians, Stages Theatre, Starbucks Cummins, Starbucks Highland Village, Stetzer & Associates, Deanna Sullivan, Ludeen Sweeney, Jerri & Reese Terry, Tray Terry, Tootsie's, Tres Bon Inc., Unique Jewels, Jane Wallace, Wavelength Salon, Lisa & Michael Whitlock, Dale Wilson, The Wine Man, Dave Wynegar, Tom Yerby & Rick Wilcox, Tom Williams.

**Have You Been Touched by Cancer?  
You can help in this with a contribution NOW!  
or you can sign up for the Rally April 26th.**

*Cut out below form and mail to Susan's Rally, 3820 San Jacinto, Houston TX 77004*

- I plan to drive a car in Susan's Rally with \_\_\_ people in it at \$25 each (which includes Finish Line Party buffet and auctions).  
 I plan to come only to the Finish Line Party with \_\_\_ people at \$50 each.  
 I won't be able to join you at the Rally, but I'd like to join the fight against breast cancer.

Name \_\_\_\_\_

Address \_\_\_\_\_ ZIP \_\_\_\_\_

Phone(s) \_\_\_\_\_ e-mail \_\_\_\_\_

Check to Susan's Rally in the amount of \$ \_\_\_\_\_ is enclosed, or

Please charge (card, number, exp date) \_\_\_\_\_

Signature \_\_\_\_\_

**SUSAN'S**  
**RALLY**

**Executive Committee**

Birgitt Adenacker  
Clay Albers  
Maureen Alsup  
Polo Becerra  
Judy & Ron Biffle  
Billie & Joe Bond  
Kim & Mike Box  
Chase Breidenthal  
Karen Briscoe  
Jeff Brock  
Mary & Charles Calvin  
Ellie and Roy Camberg  
Jane Cherry  
John Cooney  
Mary Kay Dauria  
Stephanie Dorman  
Sheldon (Charlie) Evans  
Sissy & Bill Fenoglio  
Jeffrey Fleck  
Marlene & Dr. Monte Friedman

Pat Funston  
Dawn & Dr. Richard Gervais  
K. J. Green  
Doug Harris  
Ann Hodges  
Elsa Kaim  
Karen Knickrehm  
Tine Knickrehm  
Rita Knowles  
Ron Koutsodontis  
Marcy Kurtz  
Phillip Ladin  
Ronnie Ladin  
Martha Love & Phil Smith  
Martha & Bruce Lurie  
Sharon Macha & Rich Monroe  
Rachel & Jake Marsico  
Jane Martin  
Donald McDonald  
Margaret Millett

Mike Moore  
Jonathan Morrow  
Keyvan Nayeri  
Mary Neeley  
Dottie Newton  
Patricia Page  
Bruce Roberson  
Kay & Roy Rogers  
Rhonda Ross  
Eric Rozelle  
Donna Smith  
Rhonda Smith  
Kathleen Smith  
Deanna Sullivan  
Beverly Sutton  
Ludeen & Harry Sweeney  
Gus Tamborello  
Jerri & Resse Terry  
Jan Wallace  
Jamie Watson  
Denise Wells-Novotny  
Donna Weiser  
Tom Williams  
Naomi & Dale Wilson  
Lynn Yellen



*Rally supporters have generously contributed to the furnishing and polishing of our Sojourn House apartments. A plaque is on display in each apartment as a thank-you to the donor or as a memorial to a loved one.*

**Becky FitzPatrick**  
**Jonathan Bond**  
**Momentum Audi**  
**The Kaim Family**  
**Sunbelt Corporation**  
**(Gerhard & Birgitt Adenacker)**  
**Dorothy Daniels**  
**Post Oak Grill**

# Sign 'Em Up!

If you don't already have a Kroger Plus Card, go sign up and get one, because they will now make a donation to Susan's Rally every time you shop!

Here is the bar code you must present to your cashier along with your Kroger Plus Card in order to get you started. After you have been scanned, Kroger will contribute a percentage of your eligible purchases to their Neighbor to-

Neighbor Donation fund. Once your Kroger card is scanned with the barcode, it will be 1 active for the remainder of the program year. ((The next enrollment period is in April 2009.))



**Kroger cashier:** Please scan customer's Kroger Plus Card as the beginning of the order, and then scan this barcode. The customer's Kroger Plus Card is now enrolled in the Neighbor to Neighbor Donation plan.



Stages Repertory Theatre, one of our favorite Houston spots, is presenting a fabulous new musical, *Unbeatable*, about a high-powered workaholic who ignores a lump in her breast and is forced to confront her greatest fear: living. Based on a real-life cancer survivor, *Unbeatable* celebrates hope, laughter and courage.



[www.susansrally.org](http://www.susansrally.org)

- 2722 S. 75th East Ave., Tulsa OK 74129
- 3820 San Jacinto, Houston TX 77004

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